

Investment Manager Meetings Recap

November 13th, 2014



Investment Managers we met with:

Fidelity Investments, Delaware Investments, Goldman Sachs, American Funds, Columbia Management, Janus Funds, Neuberger Berman.

Macro Consensus:

In previous market updates, we have been saying that the market was overdue for some kind of a larger correction. On average the US Equity markets experience a 5% pull back two to three times per year and a 10% pull back on average once per year. Until October, we had not seen a 10% pullback since 2011.

The S&P 500 is up 10.99%, MSCI EAFE down (2.42%), and US Barclays Aggregate Bond Index

is up 5.12% (10/31/2014).

It is important to note that the drawdown we experienced in October did not take us by surprise. In fact, we had already taken certain steps for clients and portfolios alike in preparation for this. The one thing we did not know, was when it would happen. We did feel that any type of drawdown would be short lived and this one was, dropping a total of 10% on intraday trading between September 18th and October 15th. Since that time we have already made up 9.77% of this drop as of yesterday.

In this week of Investment Manager Meetings the research has not changed much. The general direction of the US Economy is still felt to be continued slow improvement with no concerns of recession on the short term (2 year) horizon. US Manufacturing is making a huge comeback and the energy revolution is here for the next few decades. We have already seen a global impact of more global stability due to the US now being the largest producer of oil and natural gas.

Technology has had a huge impact on the energy revolution. Only a decade ago, the predicted supply of Natural Gas in the US was a 6-7 year supply, now with horizontal drilling it is expected to be a 90+ year supply.

Oil prices have dropped about 23% and are now at a multi-year low. This is a boost to the overall economy and puts more dollars in consumers' pockets. Two interesting facts we heard was 1) it is \$20 per barrel cheaper to ship oil via a pipeline vs railway (hence we still like MLP's and Energy) and 2) the current cost for the US to bring a barrel of oil to market is about \$60-\$70 while it is costing Saudi Arabia about \$90 p/b (less technology) and Iran about \$120 p/b (less technology and sanctions).

In general the managers this week still favor Equities over Fixed Income and Fixed Income over cash. We did hear from several people saying they favored Alternative Investments over Fixed Income. Lastly, we started to see more of a separation in expected returns. General consensus was that equities should return anywhere from 5% to low double digits annualize over the next 5 years. There was also a separation from those that favored US over International.

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One area we did get a consensus on is the favor of Active management vs Passive management. Over the last several years we have seen the “Rising tide raises all ships”. When a company made earnings they were rewarded quite a bit. If a company missed earnings, they were still rewarded, just less. The consensus now is that there will be a larger separation from the winners and losers and it will become more important to own the winners and avoid the losers. This lends itself to overweighting active management vs owning just the index. This held true on both Equities and Fixed Income.

We continued to ask a lot of questions as it relates to Domestic vs International equities. The story remains the same as last quarter; International continues to have better valuations than domestically however returns have still favored US stocks.

Thoughts on our Strategic Portfolios:

We did make some updates and changes over this last quarter. One of the simple things we did was a Strategic Rebalance in September. This allowed us to take gains in some of our winners like the Janus Global Life Sciences & Technology Fund and Transamerica MLP and Energy Income Fund.

Consistent with what we heard in our research meetings, we still feel that interest rates will be moving north over the next several years. While this has not occurred in any big fashion this year (they have just remained low), we are positioned in the portfolios for rising rates.

In years like this, we have to remind ourselves that diversification does not work every time it works over time. If we compare our portfolio returns to a US based index like the S&P 500, our returns would lag. This is because International is negative year to date. Vanguard has done a lot of long-term research and shows that the best split between US/Intl over the long run is a 60/40 split. We continue to believe this will hold true over the long run.

Potential changes/updates:

There are few changes that we are expecting in the remainder of 2014. We are continuing to watch what is happening overseas and especially in Europe as they add Quantitative Easing. We will also pay close attention to interest rates over the first half of 2015 as it relates to our fixed income holdings.

Final Thoughts:

Nothing has changed to our overall thesis with an overweight to equities, watching rates, keeping an allocation to our global themes (Energy, Dividends, Technology). We continue to be optimistic about the economy moving forward however fully expect that the trajectory of the markets will not be as steep as it has been over the last 5 years.

We feel confident with our current positions and believe that the increased volatility will be positive for clients that are in the Wealth Accumulations phase however could be a little more problematic for those that are in the Strategic Income Phase.



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2009-2014 BULL MARKET CORRECTIONS (5% OR GREATER)

S&P 500 INDEX



Past performance is no guarantee of future results. Source: Bloomberg



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Drawdowns are not uncommon. The US Fed stopped pumping money into the economy in October of 2014, as they feel the economy is growing enough on its own. This did cause a short term selloff followed by a fairly quick recovery. These types of drawdowns will continue to happen.

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MARKET
INSIGHTS

Asset Class Returns

	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	YTD	3Q14	10-yrs. '04 - '13 Cum.	Ann.
REITs	MSCI EME	REITs	MSCI EME	Barclays Agg	MSCI EME	REITs	REITs	REITs	REITs	Russell 2000	REITs	S&P 500	MSCI EME	MSCI EME
	31.6%	34.5%	35.1%	39.8%	5.2%	79.0%	27.9%	8.3%	19.7%	38.8%	13.4%	1.1%	197.7%	11.5%
MSCI EME	Bberg Cmdty	MSCI EME	Bberg Cmdty	Cash	MSCI EAFE	Russell 2000	Barclays Agg	MSCI EME	S&P 500	S&P 500	Barclays Agg	Russell 2000	Russell 2000	Russell 2000
	26.0%	21.4%	32.6%	16.2%	1.8%	32.5%	26.9%	7.8%	18.6%	32.4%	8.3%	0.2%	138.3%	9.1%
MSCI EAFE	MSCI EAFE	MSCI EAFE	MSCI EAFE	Market Neutral	REITs	MSCI EME	Market Neutral	MSCI EAFE	MSCI EAFE	Barclays Agg	Cash	REITs	REITs	REITs
	20.7%	14.0%	26.9%	11.6%	1.1%	28.0%	19.2%	4.5%	17.9%	23.3%	4.1%	0.0%	128.5%	8.6%
Russell 2000	REITs	Russell 2000	Market Neutral	Asset Alloc.	Russell 2000	Bberg Cmdty	S&P 500	Russell 2000	Asset Alloc.	Asset Alloc.	Market Neutral	Market Neutral	S&P 500	S&P 500
	18.3%	12.2%	18.4%	9.3%	-24.0%	27.2%	16.8%	2.1%	16.3%	15.0%	3.0%	-0.7%	104.3%	7.4%
Asset Alloc.	Asset Alloc.	S&P 500	Asset Alloc.	Russell 2000	S&P 500	S&P 500	Cash	S&P 500	Market Neutral	MSCI EME	Asset Alloc.	Asset Alloc.	MSCI EAFE	MSCI EAFE
	12.5%	8.3%	15.8%	7.4%	-33.8%	26.5%	15.1%	0.1%	16.0%	9.3%	2.7%	-2.2%	104.1%	7.4%
S&P 500	Market Neutral	Asset Alloc.	Barclays Agg	Bberg Cmdty	Asset Alloc.	Asset Alloc.	Asset Alloc.	Asset Alloc.	REITs	Cash	REITs	REITs	Asset Alloc.	Asset Alloc.
	10.9%	6.1%	15.2%	7.0%	-35.6%	22.2%	12.5%	-0.6%	11.3%	2.9%	0.0%	-2.5%	100.2%	7.2%
Bberg Cmdty	S&P 500	Market Neutral	S&P 500	S&P 500	Bberg Cmdty	MSCI EAFE	Russell 2000	Barclays Agg	Cash	MSCI EAFE	MSCI EME	MSCI EME	Market Neutral	Market Neutral
	9.1%	4.9%	11.2%	5.5%	-37.0%	18.9%	8.2%	-4.2%	0.0%	-1.0%	-3.4%	-3.4%	64.9%	5.1%
Market Neutral	Russell 2000	Cash	Cash	REITs	Barclays Agg	Barclays Agg	MSCI EAFE	Market Neutral	Barclays Agg	Market Neutral	Market Neutral	MSCI EAFE	Barclays Agg	Barclays Agg
	6.5%	4.6%	4.8%	4.8%	-37.7%	5.9%	6.5%	-11.7%	0.9%	-2.0%	-1.2%	-5.8%	56.0%	4.5%
Barclays Agg	Cash	Barclays Agg	Russell 2000	MSCI EAFE	Market Neutral	Cash	Bberg Cmdty	Cash	MSCI EME	Russell 2000	Russell 2000	Russell 2000	Cash	Cash
	4.3%	3.0%	4.3%	-1.6%	-43.1%	4.1%	0.1%	-13.3%	0.1%	-2.3%	-4.4%	-7.4%	17.1%	1.6%
Cash	Barclays Agg	Bberg Cmdty	REITs	MSCI EME	Cash	Market Neutral	MSCI EME	Bberg Cmdty	Bberg Cmdty	Bberg Cmdty	Bberg Cmdty	Bberg Cmdty	Bberg Cmdty	Bberg Cmdty
	1.2%	2.4%	2.1%	-15.7%	-53.2%	0.1%	-0.8%	-18.2%	-1.1%	-9.5%	-5.6%	-11.8%	9.0%	0.9%

Asset Class

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Source: Russell, MSCI, Bloomberg, Standard & Poor's, Credit Suisse, Barclays Capital, NAREIT, FactSet, J.P. Morgan Asset Management.
The "Asset Allocation" portfolio assumes the following weights: 25% in the S&P 500, 10% in the Russell 2000, 15% in the MSCI EAFE, 5% in the MSCI EME, 25% in the Barclays Capital Aggregate, 5% in the Barclays 1-3m Treasury, 5% in the CS/Tremont Equity Market Neutral Index, 5% in the Bloomberg Commodity Index and 5% in the NAREIT Equity REIT Index. Balanced portfolio assumes annual rebalancing. All data represents total return for stated period. Past performance is not indicative of future returns. Data are as of 9/30/14, except for the CS/Tremont Equity Market Neutral Index, which reflects data through 8/31/14. "10-yrs" returns represent period of 1/1/04 - 12/31/13 showing both cumulative (Cum.) and annualized (Ann.) over the period. Please see disclosure page at end for index definitions. *Market Neutral returns include estimates found in disclosures. Guide to the Markets - U.S. Data are as of 9/30/14.

J.P.Morgan
Asset Management

We know that Asset Allocation (how much we own of Stocks, Bonds, Cash & Alternative) is important to the long-term success of our financial plan. We also know that diversification (not putting all our eggs in one basket) is important to the long-term success of our financial plan. Sometimes in the short run that does not look as attractive.

Consider this chart above showing the different Asset Class returns. At the end of the 3rd Quarter the S&P 500 was up 8.3% while a diversified Growth Portfolio was up only 3.0%. It is important sometimes to remind ourselves the purpose of investing for our longer-term goals.

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MARKET
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Alternative Asset Class Returns

Asset Class	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	YTD	3Q14	10-yrs '04 - '13	
													Ann. Return	Ann. Volatility
Real Estate	35.0%	28.3%	35.6%	19.7%	4.7%	76.4%	35.9%	13.9%	18.0%	27.6%	19.5%	2.7%	15.0%	25.3%
Private Equity	25.9%	17.4%	28.7%	12.7%	-3.0%	30.0%	26.7%	11.0%	16.5%	26.2%	14.6%	2.1%	15.0%	18.2%
Distrsd.	18.1%	13.7%	26.1%	11.4%	-6.7%	27.6%	20.4%	9.4%	14.0%	20.8%	6.7%	2.1%	8.5%	10.3%
MLPs	16.7%	10.4%	17.0%	11.0%	-17.3%	23.0%	12.5%	2.3%	9.7%	15.1%	6.3%	1.6%	7.7%	9.6%
Global Equity	12.0%	9.1%	15.3%	10.0%	-18.7%	20.2%	12.2%	0.8%	8.5%	9.6%	6.2%	1.0%	7.3%	9.3%
HF Agg.	9.3%	6.3%	14.6%	8.9%	-22.3%	18.6%	0.0%	4.8%	7.5%	5.1%	0.9%	6.5%	7.8%	
Gbl. Macro	7.5%	6.1%	13.3%	7.7%	-22.4%	13.4%	8.5%	-0.7%	4.4%	6.4%	2.9%	0.9%	5.8%	6.8%
Rel. Val.	6.1%	6.1%	12.2%	6.8%	-36.9%	11.9%	4.6%	-1.5%	3.1%	5.3%	2.6%	0.3%	5.0%	4.8%
Mrgr. Arb.	3.7%	5.5%	8.2%	5.7%	-37.3%	6.9%	3.2%	-2.0%	1.8%	0.1%	2.4%	-2.0%	4.5%	3.7%
Eq. Mkt. Ntrl.	3.4%	5.3%	7.9%	46.3%	39.2%	1.7%	2.6%	6.0%	1.3%	0.6%			2.7%	3.6%

Source: Standard & Poor's, Alerian, HFRI, MSCI, Cambridge Associates, NAREIT, FactSet, J.P. Morgan Asset Management.
 Hedge fund indices include distressed and restructuring (Distrsd.), relative value (Rel. Val.), global macro (Gbl. Macro), merger arbitrage (Mrgr. Arb.), equity market neutral (Eq. Mkt. Ntrl.), and the aggregate (HF Agg.). Returns may fluctuate as hedge fund reporting occurs on a lag. QTD and YTD private equity data is unavailable and provided by Cambridge Associates. Real estate returns reflect the NAREIT Real Estate 50 Index and global equity returns reflect the MSCI AC World Index. Annualized volatility and returns are calculated from quarterly data between 12/31/03 and 12/31/13.
 Please see disclosure pages for index definitions. Guide to the Markets – U.S.
 Data are as of 9/30/14.

J.P.Morgan
Asset Management